MOST COMMON WAYS CSC ENGAGES SUBSCRIBERS

- **SECURITY ALERTS**: Inform subscribers when an alarm has been activated.
- **FRAUD ALERTS**: Notify account holders of access attempts and charges.
- **REMAINDERS**: Control spending with bill pay reminders and top-ups.
- **POLS**: Respond to polls & surveys at events and in advertisements.
- **ONE TIME PINS**: Access accounts from your mobile with one-time use codes.
- **CONTESTS**: Enter sweepstakes and in-store contests with a text.
- **REWARDS**: Increase subscriber loyalty with a mobile-based reward program.
- **VOTING**: Participate in text voting during TV shows & sporting events.
- **PROMOTIONS**: Encourage repeat purchases of a favorite or highlighted product.
- **COUPONS**: Deliver coupons during a shopping experience with a text message.
- **DISCOUNTS**: Offer preferred pricing and savings to your best customers.
- **LOGINS**: Add two-factor authentication security with text-based verification.
- **SECURITY ALERTS**: Inform subscribers when an alarm has been activated.

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